

Cienna Eder

UX/UI & Interior Designer
heycienna.com
heycienna@gmail.com

Experience

Freelance UX / UI Designer

**Profinder App -
UX bootcamp case
study**
2023

- Led the design of an application that streamlines the search and hiring process of handymen among Filipino users;
- Facilitated user research and data analysis to identify user needs and pain points;
- Developed high-fidelity mockups and wireframing aimed at providing a thorough information, fostering a sense of trust among users;
- Iterated on the app design, with 40 unique users, aimed to improve the overall user experience.

Gamma UX Website
2023-2024

- Led and organized 4 designers in defining the project scope and direction for redesigning GammaUX's website;
- Uncovered the underlying reasons of the website's low conversion rate among designated users;
- Ensured a thorough documentation of user research and analysis with stakeholders and target users to optimize user experience accordingly;
- Designed and conducted compelling usability testing sessions to identify user needs and improve overall UX;
- Developed high-fidelity prototypes for GammaUX website, aimed to showcase GammaUX's expertise.

Interior Designer

Pistil Consortia
2022-present

- Communicated with team, builders, and clients regarding 40+ major and minor projects a year, increasing the company's profits by 2% over the year;
- Responsible for conceptualizing and designing all aspects of projects including designing presentations, either individually or as part of a team;
- Created computer-generated drawings and coordinated with 4 cross-functional teams to meet client's demands;
- Coordinated with architects and builders on various client projects, improving communication to finish projects on time 90% of the time.
- Reviewed plans to ensure compliance with state and federal regulations;
- Involved with 2-3 projects at the same time ensuring all deliverables are met.

Education

Allwomen Tech
June 2023 - August 2023
UX / UI Bootcamp,
Certificate

**ELISAVA Barcelona School of
Design and Engineering**
2021-2022
Master's in Retail Design

**University of the Philippines -
Diliman**
2012-2016
Bachelor of Science in Interior Design

Contact

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Language

Finnish (Beginner)
English (Professional)

Tools

**Figma, Framer, Adobe CC
(Ps, Ai, In), Webflow, HTML/
CSS**

Skills

Interaction Design, Design Thinking,
User Research, Interface Design,
Prototyping, Project Management,
A/B Testing, User Interviews,
Storytelling, Web Development and
Management